CON-GEN MEDIA · FREE RESOURCE

CAPTION TEMPLATES

10 captions that convert.

Hook → Value → CTA. Fill the [brackets] and post.

10 caption templates

01
The one-line lesson
[Hook]

One thing I learned: [lesson].

Save this for your next [task]. 💾

02
The list
[Hook] 👇

1. [tip]
2. [tip]
3. [tip]

Which one are you trying first?

03
The story
[Moment it went wrong].
[What changed].
[Result].

Follow for more real lessons.

04
The question
[Question to the audience]?

Tell me in the comments, I reply to all.

05
The freebie
[Value line].

Comment [KEYWORD] and I'll DM you [freebie]. 📩

06

The myth

Myth: [belief].
Truth: [fact].

Send this to someone who needs it.

07

Behind the scenes

How we made this in [time]:
[step] → [step] → [step]

Want the project file? Comment PROJECT.

08

The result

[Number] in [timeframe].
Here's the exact [thing] we used 👇
[short breakdown]

09

The contrarian

Unpopular opinion: [take].

Agree or disagree?

10

The offer

[Problem your client has].
We fix it with [service].

DM [KEYWORD] for a free audit.

Want us to make it for you? DM "EDIT" to @congenmedia · congenmedia.com