CON-GEN MEDIA · FREE RESOURCE

SHOT LIST

20 B-roll shots for any niche.

Cut away every 3–5 seconds and come back to the face.

B-roll shot list

01
Hands typing
Close, shallow focus, keys in frame.

02
Coffee pour
Slow motion, top-down.

03
Walking shot
From behind, gimbal, city or office.

04
Phone scroll
Screen POV with your app or feed.

05
Product close-up
Rotating on a turntable, soft light.

06
Writing notes
Pen on paper, top-down.

07
Door open
Entering the workspace.

08
Laptop open
Lid opening, screen lights up.

09
Window light
Subject looking out, silhouette.

10
Clock or watch
Time pressure cutaway.

11
Cooking/process
Any process shot for your niche.

12
Team high-five
Real reaction, not posed.

13
Whiteboard
Marker drawing a simple diagram.

14
Screen recording
Timeline or dashboard in use.

15
Unboxing
Hands opening the package.

16
Street timelapse
Establishes location.

17
Shoes walking
Low angle, steps in rhythm.

18
Car drive
Dashboard POV or hands on wheel.

19
Nature cutaway
Leaves, water, sky for a breath.

20

Reaction face

Surprise or laugh, tight close-up.

Want us to make it for you? DM "EDIT" to @congenmedia · congenmedia.com